



**BUCKNELL STUDENT GOVERNMENT**  
**February 16, 2014**

**I. Call to Order**

**II. Approval of Last Week's Minutes**

**III. Attendance**

**IV. Bill Conley, VP for Enrollment Management**

- a. Update on Admissions to the University
  - 1. Bucknell 2020
  - 2. The way the education system works is changing.
  - 3. Projected decrease in private high school attendance.
  - 4. Race/ethnicity shifts expected in next 8 years.
  - 5. Bucknell's diversity index is extremely low.
  - 6. High Northeast population → expected decline in region's graduates.
- b. Bucknell's Plan
  - 1. Increase and diversify the applicant pool
  - 2. Develop compelling value messaging
  - 3. Evolve the selection paradigm
  - 4. Increase financial aid resources.
  - 5. Increase degree completion rate.

**V. Updates**

- a. Loren Jablon, President
  - 1. Update on Alcohol/Drugs from Chief Barilar
    - a. Handful of students transmitted to hospital last week in alcohol related incidents.
  - 2. Relationship with L&IT
    - a. Wants to build stronger partnership and send BSG representative every other week.
- b. Whitney Tatem, Vice President of Operations
  - 1. Special Committee on Revision of BSG Constitution and Bylaws
  - 2. New Member Education – 2/23 at 3 PM
  - 3. Middle States Review March 5<sup>th</sup> at 10am.
- c. Walker Brady, Vice President of Finance
  - 1. Upcoming Treasurer's Workshop
  - 2. Weekly Financial Update
  - 3. New Appropriations Members

- d. Anthony Gingerelli, Vice President of Administration
  - 1. Absence Forms are on the IN Network
  - 2. Attendance Record is posted on the BSG Public Space
  - 3. Upcoming meeting with Professor Bean, Bucknell Marketing Professor on Tuesday
  - 4. Website
  - 5. Player of the Week – Ben Miller

## **VI. Old Business**

## **VII. New Business**

- a. Formalization of Values
- b. LL Bean Proposal
  - 1. Similar cost to sweaters in the past.
  - 2. Every member will pay \$10 and BSG will cover remaining cost.
  - 3. Motion to suspend bylaws – **approved**
  - 4. Motion to talk the money from the operating budget for the sweatshirts – **approved**
- c. Professor of the Month Luncheon, Academic Affairs.
  - 1. 5 students and their professors to have lunch.
    - a. **Approved**

## **VIII. Committee Reports**

- a. Community- meetings this week for downtown discounts and Easter
- b. Diversity- 2 proposals coming up: calendar and diversity summit
- c. . Internal- internal and external review survey coming out
- d. Student- power through midterms: PowerAde and power bars outside
  - 1. Massage chairs during finals
  - 2. Napkins in student space: underway
- e. Committee on student engagement coming soon.
- f. Exec Lunch with Bravman on Monday
  - 1. Party Packs
  - 2. Downtown Ordinance
  - 3. Middle States
  - 4. Appropriations Guidelines

## **IX. External Committee Reports**

- a. Update on COI, Ben Miller
  - 1. Grade inflation problem
- b. Update on #epic, Katelyn Rothney
  - 1. Weekend of March 21<sup>st</sup>
  - 2. BSU fashion show
  - 3. Bigger and better BU After Dark
- c. Lectureship: Kal Penn

## **X. Class Updates**

- a. Seniors
  - 1. if you have a suggestion for a student DJ let Kelsea know

**XI. Advisor Comments**

**XII. Adjournment**