BUCKNELL STUDENT GOVERNMENT
February 16, 2014

I. Call to Order

II. Approval of Last Week’s Minutes

III. Attendance

IV. Bill Conley, VP for Enrollment Management
   a. Update on Admissions to the University
      1. Bucknell 2020
      2. The way the education system works is changing.
      3. Projected decrease in private high school attendance.
      4. Race/ethnicity shifts expected in next 8 years.
      5. Bucknell’s diversity index is extremely low.
      6. High Northeast population → expected decline in region’s graduates.
   b. Bucknell’s Plan
      1. Increase and diversify the applicant pool
      2. Develop compelling value messaging
      3. Evolve the selection paradigm
      4. Increase financial aid resources.
      5. Increase degree completion rate.

V. Updates
   a. Loren Jablon, President
      1. Update on Alcohol/Drugs from Chief Barilar
         a. Handful of students transmitted to hospital last week in alcohol related incidents.
      2. Relationship with L&IT
         a. Wants to build stronger partnership and send BSG representative every other week.
   b. Whitney Tatem, Vice President of Operations
      1. Special Committee on Revision of BSG Constitution and Bylaws
      2. New Member Education – 2/23 at 3 PM
      3. Middle States Review March 5th at 10am.
   c. Walker Brady, Vice President of Finance
      1. Upcoming Treasurer’s Workshop
      2. Weekly Financial Update
      3. New Appropriations Members
Anthony Gingerelli, Vice President of Administration  
1. Absence Forms are on the IN Network  
2. Attendance Record is posted on the BSG Public Space  
3. Upcoming meeting with Professor Bean, Bucknell Marketing Professor on Tuesday  
4. Website  
5. Player of the Week – Ben Miller

VI. Old Business

VII. New Business  
a. Formalization of Values  
b. LL Bean Proposal  
   1. Similar cost to sweaters in the past.  
   2. Every member will pay $10 and BSG will cover remaining cost.  
   3. Motion to suspend bylaws – approved  
   4. Motion to talk the money from the operating budget for the sweatshirts – approved  
c. Professor of the Month Luncheon, Academic Affairs.  
   1. 5 students and their professors to have lunch.  
      a. Approved

VIII. Committee Reports  
a. Community- meetings this week for downtown discounts and Easter  
b. Diversity- 2 proposals coming up: calendar and diversity summit  
c. Internal- internal and external review survey coming out  
d. Student- power through midterms: PowerAde and power bars outside  
   1. Massage chairs during finals  
   2. Napkins in student space: underway  
e. Committee on student engagement coming soon.  
f. Exec Lunch with Bravman on Monday  
   1. Party Packs  
   2. Downtown Ordinance  
   3. Middle States  
   4. Appropriations Guidelines

IX. External Committee Reports  
a. Update on COI, Ben Miller  
   1. Grade inflation problem  
b. Update on #epic, Katelyn Rothney  
   1. Weekend of March 21st  
   2. BSU fashion show  
   3. Bigger and better BU After Dark  
c. Lectureship: Kal Penn

X. Class Updates  
a. Seniors  
   1. if you have a suggestion for a student DJ let Kelsea know
XI. Advisor Comments

XII. Adjournment